

Team member profiles

20/20DC's team members have extensive resources and experience in the skills necessary to execute agricultural development and promotion programs.

- 20/20DC Founder and Agri-Business Expert, Jim Krigbaum: Works with buyers and sellers to define, develop, and execute demand-driven sustainable trade in agricultural products. Mr. Krigbaum has successfully integrated businesses into projects in Africa, Asia, Eastern Europe and Latin America and the Caribbean. His network of past and present customers includes Kraft, Smuckers, General Mills, Mitsui, Mitsubishi and numerous processors, manufacturers, importers and distributors in North and South America, Europe and Asia. With 30+ years of experience as a business leader and exporter, Mr. Krigbaum has his BSc. In Agriculture and Resource Economics from Oregon State University. Mr. Krigbaum is also a lead speaker for the 20/20 Learning Institute, which applies his experience in a mentorship role for exporters, business leaders and youth.

Agriculture Development Economist and Project Management Expert, Reinaldo Penner: Reinaldo is an experienced development professional with a successful record of accomplishment as COP of multiple development projects in LAC, the owner of a Micro-Finance organization and rancher. An economist with an M.B.A. from the, European University, The Hague, Netherlands, and an M.A., in Development Economics, University of Amsterdam, Netherlands Mr. Penner has academics coupled with private sector and Development agency work to achieve success in developing businesses globally. Resident Entrepreneur – Paraguay.

Agriculture Marketing and Economic Development Expert – Ashween Bunwaree:

As a leader and key advisor to the Expertise Mauritius (government export promotion agency) and the private sector in Mauritius Ashween applies his knowledge of agriculture and strategic industry development to support 20/20DC as the Resident Entrepreneur for Southeast Asia and Oceania. Ashween has participated in multiple trade development efforts including tradeshows, seller and buyer missions, and direct sales efforts with a strong network of buyers in the Middle East region and importers in Europe, Asia, Asian sub-continent and Oceania.

- Agricultural Value Chain Expert, Augusto Fernandini: agribusiness professional with a proven track record of successful development and management of agribusinesses with global sales. Augusto understands agricultural production and marketing from soil to shelf and has strong relationships with global buyers. Augusto's work in the Middle East (Egypt and Tunisia) and Central Europe have applied his agribusiness expertise, market contacts and complete understanding of the international trade. Resident Entrepreneur - Peru

- Agricultural Value Chain Expert, Heike Hagenguth: As a resident of Egypt Heike utilizes her European education and experience in the Middle East and India with trade relationships across Asia and Europe. Heike works with companies globally to source and supply product from the Middle East to their markets. With multiple certifications in food sanitation and production. Resident Entrepreneur – Cairo.

- Fruits and Vegetable Processing, Olivier Van Buynder: A South African, European educated process engineer who is a globally recognized for his expertise in working with

developing businesses in the field of fruits, vegetable and honey processing. Mr. Buynder is a producer/farmer in South Africa. Mr. Van Buynder can develop products and transfer the technology to companies and individuals in a wide range of agricultural products.

- Food Production and Quality Control, Federico Bökenhans: A world leader in quality control design and implementation, as well as a global leader in meat processing technology and standards. Mr. Bokenhans has considerable experience working in the Middle East with Marriott Corporation for their food production operations in Saudi Arabia. Mr. Bökenhans provides an ongoing presence in South America.

- Asian Market Expertise, Nagashima-san is a leading Japanese businessperson with global experience in food production, procurement, and trade. Thirty plus years of global food processing and trade executive. Ide's understanding of global trade opens the doors for involvement of development projects in the Asian markets. Ide and his team have been instrumental in the introduction of Sacha Inchi from Peru and Mongolian blueberries into the Japanese market. It was Ide-san and his team that trained the Mongolians to produce blueberry jam to Japanese Agricultural Standards (JAS).

- Asian Market Expertise, Tetsuo Fukuyama is a Tokyo based international development consultant with extensive experience in business development and training in SE Asia including currently supports with onsite consulting include Laos, Myanmar, Cambodia, Kyrgyz, Kazakhstan, Uzbekistan, Tajikistan, Mongolia, and Palestine.

- Asian Market Expertise Masakazu Hirakawa, from Tokyo Mr. Hirakawa works with 20/20DC to integrate product from 20/20DC projects into the Japanese market. Utilizing his network of Japanese buyers and thorough understanding of Japanese culture and the import/distribution system opens doors for 20/20DC projects that would otherwise remain closed to outsiders without the existing network and understanding.

- US Market and international trade expert – Barry Westfall from his USA based Barry Westfall has worked 25 years in the food and food ingredient export and import business. During this time, he imported food products from Europe, Asia and South America to the US and exported food products from the US, Canada, South America and Europe to Japan, Korea, France, Italy, UK, Poland, Australia, New Zealand, Saudi Arabia and Canada. Barry is a prime example of 20/20DC team members as his career has been driven by success in marketing agricultural products which includes product development, costing, supply management and customer development and retention. There are few global trade events which Barry has not participated in as a buyer or seller.

- Post-harvest Technology, Dr. Robert Myhara: A globally recognized expert in food processing with experience in managing crop post-harvest technology transfer and research for the global food processing industry. Dr. Myhara has his PhD in Agriculture Studies from the University of British Columbia and his master's in food technology from the University of Manitoba.

- Package Design and use of effective packaging: several 20/20DC team members have specific packaging technology experience to improve shelf life and marketability. This includes selection of material, design of packaging, and handling requirements in order to minimize moisture loss, retain product characteristics such as color, freshness and aroma and thereby enable exports to long haul international markets at cost effective rates of both the fresh and dried mango products.

- Adult Education and training: Shawn Dooley leads the 2020 Learning Institute where he applies his decades of experience in fast moving consumer goods marketing with his academic background in ag econ and ag education to work with other 20/20DC team members to develop courses ranging from Entrepreneurship to HACCP and other certification training.